

IAB logo guidance

The IAB has three logos available to professional members. This document has been produced to clarify the purpose of these logos and also how they can be used. Please follow the guidelines below when using an IAB logo and also to check which logos you may use. Please note if your professional membership or practicing certificate lapse you will need to remove all logos and designatory letters straight away.

General guidance:

The IAB does not specify a particular position within a document or website where logos should be displayed. The size of the logo can also be changed as long as the writing on the logo is still clear enough to read.

As well as being a professional member, if you have your own practice and need to be supervised by the IAB under the Money Laundering Regulations 2007 you can also register to be a Member in Practice. The IAB has different guidelines regarding which logos professional members are able to use and which logos Members in Practice can use. Further guidance can be found in this document.

Please find below a list of items which the logos can be used on as well as confirmation of which members are able to use these.

- Letterheads (Members in Practice only)
- Compliments slips (Members in Practice only)
- Websites (Members in Practice only)
- Business cards (Members in Practice only)
- Business posters or leaflets (Members in Practice only)
- Social media sites such as LinkedIn (All members)
- Email footers (All members)



IAB standard logo:

- This logo is to be used by those members who do not have their own practice to confirm their professional membership and association with the IAB
- This logo can also be used by professional members who have informed the IAB they are supervised by another body under the Money Laundering Regulations 2007.
- This logo can be used on websites, social media profiles and email footers



Registered Bookkeeper logo:

- This logo can only be used by an individual who is a Fellow Member with the IAB and is therefore entitled to use the term Registered Bookkeeper
- Professional members can only use this logo to confirm their professional membership. Please note if you have your own practice then this does not automatically entitle you to be supervised by the IAB under the Money Laundering Regulations 2007. For supervision a separate application must be made.



Member in Practice logo:

- This logo can be used only by those members who are registered as Members in Practice with the IAB and are therefore supervised under the Money Laundering Regulations 2007. This logo can be used to endorse your practice on all of the types of documents and websites listed above.

For any queries regarding logos please contact the Membership Department:

membership@iab.org.uk or 01732 897750.